



# ICSEE 2026

International Conference on the  
Science of **Electrical Engineering**

**March 11-12, 2026 | Ramada Hotel, Jerusalem**

## Sponsorship Prospectus

A full range of sponsorship opportunities has been created to allow each company the opportunity to showcase their organization as best suits their needs and budget.





## Welcome Letter

Dear Professional Friends and Colleagues,

On behalf of the conference organizing and steering committees, it is my great honor and privilege to invite you to support the upcoming *IEEE International Conference on the Science of Electrical Engineering (ICSEE 2026)* in one of multiple ways.

ICSEE serves as the premier multidisciplinary conference for the exchange of ideas, latest research findings, and practical insights across the broad spectrum of Electrical Engineering in Israel. The conference program will feature cutting-edge technical sessions, invited talks by distinguished international experts, and industry exhibits showcasing the newest technologies and applications.

This year we are delighted to welcome you to **Jerusalem**, a city that uniquely combines ancient history, rich cultural heritage, and a thriving modern research and technology scene. The conference is scheduled to take place March 11-12, 2026, in Ramada Hotel, Jerusalem, providing an excellent opportunity for professional networking, collaboration, and knowledge sharing in a stimulating and collegial environment.

The event will be complemented by an industry exhibition, offering companies, startups, and research groups a unique platform to present innovative products, technologies, and services to a mix of local and international audience of researchers, engineers, and industry leaders.

ICSEE has attracted hundreds of participants in past years and we expect a similar turnout for the 2026 conference, following a forced hiatus due to COVID and the war. With high-quality presentations, diverse sessions, and strong local and international participation, ICSEE 2026 promises to provide an exceptional experience both professionally and personally to academics, researchers, and industry experts in the EE fields.

We warmly invite you to join us at ICSEE 2026 and contribute to the continued success of this exciting conference.

Up-to-date information is available at: [www.icsee2026.org](http://www.icsee2026.org).

Sincerely,

**Prof. Dan Marom**  
IEEE ICSEE General Chair

**Prof. Freddy Gabbay**  
ICSEE Industry Engagement Chair

**Shmuel Auster**  
IEEE Israel Section Chair  
and ICSEE Co-Chair

# Sponsorship Prospectus

(Prices listed below do not include VAT)

## Plenary Session Sponsorship (120 Min)

\$7,000

- Company logo appearing on the list of exhibitors on the website, on the sponsorship slide and in the conference program as “Plenary Sponsorship”
- Display area = an open display area (without walls) measuring 8 m<sup>2</sup>.
- Short video clip at the start and end of a session.
- Sponsorship slide to be shown at the start and close of the Plenary session and mentioned by the session chair.
- Sponsorship of session to appear in printed program.
- Marketing newsletter to be sent out to all conference attendees.
- 4 exhibitor badges including lunch and coffee breaks (as included in the conference program)

## Branded Coffee Stations

\$5,500

\*Available unless previously sold as part of a sponsorship package

- Company logo will appear as the coffee break sponsor on the website and program
- Branded coffee stand and refreshments served throughout the conference (two days).

## Evening poster Session with cheese and wine/beer

\$4,000

- Company logo on the list of exhibitors on the website and on all conference publications.
- Sponsorship slide (can include any company message) to be displayed on screen in the session halls during participants' entrance and exit.
- Distribution of a marketing newsletter to conference participants.
- 2 exhibitor badges including lunch and coffee breaks (as included in the conference program)

## Exclusive Branding of Conference Entrance

\$4,000

\*Available unless previously sold as part of a sponsorship package

- Company logo appearing as sponsor in company publications.

## Exhibition Space

\$3,000

- Company logo appearing on the list of exhibitors on the website, on the sponsorship slide and in the conference program.
- Display booth = an open display area (without walls) measuring 3\*2 m<sup>2</sup> which includes:
  - display table, 2 chairs
  - electricity points 220V, 16A
- 2 exhibitor badges including lunch and coffee breaks (as included in the conference program).

Any construction above 2 meters height requires a safety permit.

## 90 / 120 min Conference Room Session Sponsorship

\$2,500

- Company logo on the list of exhibitors on the website and on all conference publications.
- Sponsorship slide (can include any company message) to be displayed on screen in the specific session hall during participants' entrance and exit, devoted to a selected EE topic.
- Distribution of a marketing newsletter to conference participants.
- 2 exhibitor badges including lunch and coffee breaks (as included in the conference program)

## Conference Lanyards

\$1,750

\*Available unless previously sold as part of a sponsorship package

- Company logo on the list of exhibitors on the website and on all conference publications.
- Branded company logo on conference lanyards.

**\*Sponsoring company is responsible for providing branded lanyards**

## Other options and special requests:

If none of the options listed above suit your needs, we will be happy to offer another tailor-made option to meet your requirements and budget.

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## Terms of payment:

50% + VAT advance to be paid upon signing.

50% + VAT up to 30 days prior to the conference date.

## Cancellation:

Notice of cancellation must be made in writing only.

Full reimbursement will be given up to 8 weeks prior to the conference date.

Between 8-4 weeks before the conference will be charged 50% of the sponsorship fee.

No reimbursement will be made from one month prior to the conference.

**Ms. Hadas Zuker**, Sales Manager

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